

HEALTH IMPROVEMENT PARTNERSHIP BOARD

OUTCOMES of the meeting held on 16 November 2023 at 14:00

Present: Cllr Helen Pighills, Vale of White Horse District Council
Board members Cllr Joy Aitman, West Oxon District Council
Cllr Maggie Filipova-Rivers, South Oxfordshire District Council
Cllr Louise Upton, Oxford City Council
Cllr Phil Chapman, Cherwell District
David Munday, Consultant in Public Health, Oxfordshire County
Council (Lead Officer)
Dr Sam Hart, Oxfordshire BOB ICB GP
Dan Leveson, Place Director for Oxfordshire, BOB ICB
Robert Majilton, Health Watch Oxfordshire

In attendance Steven Bow, Public Health, Consultant in Public Health in Data,
intelligence and research, Oxfordshire County Council
Bethany Ferris, Public Health Specialty Registrar, Oxfordshire
County Council.
Jo Reeves, Prevention and Health Inequalities Network Manager,
NHS.
Ian Hiscock, Stop for Life
Rosie Rowe, Head of Healthy Place Shaping, Oxford County
Council
Kate Eveleigh, Health Improvement Practitioner, Oxford County
Council
Pedro Abreu, Principal Air Quality Officer, Oxford City Council

Officer: Taybe Clarke-Earncliffe, Business Support Team Leader, Minute
taker, Oxfordshire County Council

Absent: Cllr Nathan Ley, Ansaf Azhar,

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| ITEM |
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1. Welcome

The Chair welcomed everyone, note to board that Cllr Joy Aitman is now vice chair of the Health Improvement Board.

2. Apologies for Absence and Temporary Appointments

Ansaf Azhar

3. Declarations of Interest

There were no declarations of interest.

4. Petitions and Public Address

There were no petitions and public address.

5. Notice of any other business

Discuss future dates for the Health Improvement Board

6. Minutes of Last Meeting

Agreed as an accurate record of the meeting held on 7 September

David Munday updated the board on item 11 of the last meeting - Mental Wellbeing Suicide Prevention, the national update was published on the 11 September and the link is in Septembers minutes.

Further mental wellbeing hubs are opening from March 2024, Cowley Road, Wantage and Kidlington. Hubs are being worked on in Witney and Wallingford to open in the near future.

7. Performance Report

Presented by Steven Bow, Consultant in Public Health in Data, intelligence and research, Oxfordshire County Council

Steven presented the Performance report with the board.

Of the 15 indicators reported in this paper:

ELEVEN indicators have NEW DATA

Five indicators are green.

Six indicators are amber.

Four indicators are red:

2.18 Increase the level of flu immunisation for at risk groups under 65 years (cumulative for flu season only)
2.21i Increase the level of Cervical Screening (Percentage of the eligible population women aged 25-49) screened in the last 3.5 years) (quarterly)
2.21ii Increase the level of Cervical Screening (Percentage of the eligible population women aged 50-64) screened in the last 5.5 years (quarterly)
3.16 Maintain the level of flu immunisations for the over 65s (cumulative for flu season only)

The report can be found in the below paper –



20231116_HIB_Perf_Report.pdf

Comments/questions from the board –

Discussion around MMR data and to why/how there is a higher uptake of the second vaccine than the first vaccine- Steven to look at the data of the MMR doses and to report back.

POST MEETING NOTE- there was a transcription error in the report and dose 2 uptake is slightly lower. The correct uptake figure for dose 2 is 91.9%

Is there a way to look at measuring the number of children who are active at school, not just overall obesity

We are looking at new metrics that monitor the health and wellbeing strategy, the vision is that the performance report in the future will reflect those priorities and measure a mixture of process and outcome metrics

8. Report from Healthwatch Ambassador

Presented by Robert Majilton, Healthwatch Oxfordshire Ambassador

Robert shared the Healthwatch paper with the board

Highlights of the report –

Since the last meeting in September, the Healthwatch have published the following research and reports – found here <https://healthwatchoxfordshire.co.uk/our-work/enter-and-view-reports/>

Key Dates

HWO are holding our open forum with our Board of Trustees on Tuesday 21st November from 4.30-5.30pm online. <https://healthwatchoxfordshire.co.uk/news/come->

to-our-online-openforum-on-tuesday-21st-november-and-have-your-say-on-localhealth-services/

HWO are convening a webinar for the public to meet representatives of Buckinghamshire, Oxfordshire and Berkshire West Integrated Care Board to hear about the Primary Care Strategy on December 1st (for details see website)

The board said a thank you to Robert and the team for the support provided on 9 November at the webinar session for members of the public to give their views on the draft new health and wellbeing.

9. Healthy Place Shaping

Presented by Rosie Rowe, Head of Healthy Place Shaping, Oxfordshire County Council, Pedro Abreu, Air Quality Officer at Oxford City Council, Kate Eveleigh, Health Improvement Practitioner, Oxford County Council,

Rosie shared the Oxfordshire Healthy Place Shaping Evaluation and Health Needs Assessments

The paper looked at effective systems working and place-based programmes and covered what is driving change and touched on relationships, behaviour, common purpose, strategy, interventions, data, sharing learning and resources. The 3 key headlines around needs assessment were discussed and they are to Continue to Deliver As A Programme And Approach, Tackle Inequalities, HPS Work Streams. The paper covered in more detail - Tackling Inequalities, Built Environment, Community Activation, New Models Of Care.

The paper can be viewed here -



231116 Update to
HIB re HPS_final.doc

Comments/Questions –

Cllr Phil Chapman – Positive observations, Cherwell and I really believe in this and it is a great programme it is about prevention and improves outputs and how people live everyday. Would like to this to be on Cllrs radars so they can promote this, we want to continue with the focus.

Board had an in-depth discussion around prevention and net zero energy bills and how this will have a positive impact on people's health as they will have lower energy bills and can keep their homes warm. Grants that are available for vulnerable people was discussed and highlighting how lack of heat and Mold in peoples houses have such a huge impact on people's health. Targeted work can be done with practice registers of

people who are vulnerable linking that with housing data and EPC ratings and emissions.

Pedro Abreu presented the Air Quality paper –



20231102 Air Quality
HIB Report 16 Nov 23



Oxfordshire Air
Quality Website.pptx

The paper covers the project Air Quality and steps that was taken to develop an innovative air quality website, which will be used as an important tool to communicate and raise awareness of air pollution with visitors and residents across Oxfordshire. The website can be found here - [How to manage your exposure to air pollution \(oxonair.uk\)](https://www.oxonair.uk) Pedro is working on a new project which relates to smoke control area legislation, approval has been given by cabinet in September for work to start.

Dan Leveson – Looks great, who do you think are the main targets are for this? Do we have hit data and how its landed? How is this advertised? Could this be incorporated with risk management and updating health risks, pollen bomb etc?

Kate Eveleigh, with regards to health risks, thunderstorms, pollen bombs which can influence people's health asthma for example has been discussed with Professor Tim Hinks to potentially pick this up. Marketing via facebook, posters and leaflets with QR codes have gone out to libraries. Conversations with Hedena health looking to embed in referral pathways and asthma plans and encouraging people to sign up to the text alerts.

Pedro – on the old website we have some google analytics and the total hits in 2021 was 8000. On the new website we had 3000 visitors in the first week.

10. Break

11. Tobacco Control

Presented by Bethany Ferris, Public Health Specialty Registrar, Oxfordshire County Council. Jo Reeves, Prevention and Health Inequalities Network Manager, NHS. Ian Hiscock, Stop for Life.

Jo Reeves gave an overview on the paper smokefree NHS – Progress towards the long term plan -



Oxon HIB Tobacco
Presentation Nov 2023

The paper covered NHS long term plan, by 2023/24, BOB ICB Joint forward plan, Tobacco dependence treatment services, maternity, mental health, inpatients, and next steps. The slides attached above include data and objectives.

The Board welcomed the updated and the recent news of the maternity NRT pathway being established.

Bethany Ferris presented the paper –



HIB Paper Smoking
Update - Oct 2023 - L

Summary of national policy announcement in King's Speech 2023

- **Raise age of sale** of tobacco products by one year every year from 2027 onwards. This means that children turning 14 this year and younger (born on or after 1st January 2009) will never be legally sold tobacco products. The aim of this policy is to stop the start.
- Additional government investment into **national anti-smoking campaigns**.
- **Additional ring-fenced funding** to support local authority stop smoking services – to be utilised over and above existing funding.
- **Additional funding** to provide evidence-based financial incentives to pregnant smokers.
- **Consultation** on potential measures to reduce the appeal and availability of vapes to children (closing on 6th December) and available here: [Creating a smokefree generation and tackling youth vaping: your views - Department of Health and Social Care \(dhsc.gov.uk\)](https://www.dhsc.gov.uk/consult/condetail/creating-a-smokefree-generation-and-tackling-youth-vaping-your-views)
- **Strengthening enforcement activity** by offering additional funding to trading standards, Border Force and HMRC, introducing new powers for local authorities to issue on-the-spot fines to enforce age of sale legislation of tobacco products as well as vapes, and enhance online age verification to stop underage sales of tobacco products and vapes.
- A **Swap to Stop** scheme, aiming to distribute 1 million vapes, alongside behavioural support, to smokers in England by March 2025 has also opened for bids/

The HIB welcomed the announcement and that more was being done nationally to address the harm tobacco causes us in Oxfordshire. There was strong support for focus on reducing the use of vapes in children and young people. HIB members agreed to review the national consultation on these policy announcements and respond accordingly. Opportunities to explore smoke free motions or similar could be taken by each represented organisation.

Comments/questions –

The board had a discussion around how do we as employers support employees who smoke. Supporting staff who smoke is in an action plan and it has been raised with HR but more work needs to be done.

Vapes are a really good tool to help and support people to get off tobacco and quit smoking but there is a concern of how accessible they are for children to buy and use vapes. How receptive schools are regarding children using vapes and is there anything schools can do. Leaflets and information are given to schools to support and help, Derys team to follow up with schools to see if they have been using the resources and has it helped.

Ian Hiscock, Stop for Life presented the paper with the board.



HIB - Community
Engagement .pptx

Stop for life is a team of specialist health coaches who support smokers achieve a smoke free lifestyle. They offer 3 service levels depending on what the individual chooses.

Comments/questions –

With the funding that is coming in we are looking to expand the service and refer more people and the quit rate target is 50% and to be in the 30% is really good. The target is no smoking tobacco in 4 weeks, this does not include people who are using vapes.

12. Any other Business

Future HIB meeting dates:

29 February 2024

20 June 2024

19 September 2024

14 November 2024

It has been agreed by the board that the time of the meeting has been changed to 10am – 12pm to accommodate other commitments.